

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to the <http://www.hippocrates.me> and Hippocrates and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Hippocrates include <http://www.hippocrates.me> and Hippocrates. The Hippocrates website is a Hippocrates.me allows you to analyze, compare, track and improve your health in an anonymous fashion. site. By using the Hippocrates website, you consent to the data practices described in this statement.

## Collection of your Personal Information

Hippocrates may collect personally identifiable information, such as your name. If you purchase Hippocrates's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Hippocrates may also collect anonymous demographic information, which is not unique to you, such as your age, gender, household income, political affiliation, race and religion. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Hippocrates. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Hippocrates website.

Hippocrates encourages you to review the privacy statements of websites you choose to link to from Hippocrates so that you can understand how those websites collect, use and share your information. Hippocrates is not responsible for the privacy statements or other content on websites outside of the Hippocrates website.

## Use of your Personal Information

Hippocrates collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Hippocrates may also use your personally identifiable information to inform you of other products or services available from Hippocrates and its affiliates. Hippocrates may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Hippocrates does not sell, rent or lease its customer lists to third parties.

Hippocrates may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party.

Hippocrates may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are

prohibited from using your personal information except to provide these services to Hippocrates, and they are required to maintain the confidentiality of your information.

Hippocrates may keep track of the websites and pages our users visit within Hippocrates, in order to determine what Hippocrates services are the most popular. This data is used to deliver customized content and advertising within Hippocrates to customers whose behavior indicates that they are interested in a particular subject area.

Hippocrates will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Hippocrates or the site; (b) protect and defend the rights or property of Hippocrates; and, (c) act under exigent circumstances to protect the personal safety of users of Hippocrates, or the public.

### **Use of Cookies**

The Hippocrates website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Hippocrates pages, or register with Hippocrates site or services, a cookie helps Hippocrates to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Hippocrates website, the information you previously provided can be retrieved, so you can easily use the Hippocrates features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Hippocrates services or websites you visit.

### **Security of your Personal Information**

Hippocrates secures your personal information from unauthorized access, use or disclosure.

### **Children Under Thirteen**

Hippocrates does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Opt-Out & Unsubscribe**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of

certain information. Users may opt-out of receiving any or all communications from Hippocrates by contacting us here:

- Web page: [hippocrates.me/#contact-id](http://hippocrates.me/#contact-id)
- Phone: (650) 285-3495

### **Changes to this Statement**

Hippocrates will occasionally update this Statement of Privacy to reflect company and customer feedback. Hippocrates encourages you to periodically review this Statement to be informed of how Hippocrates is protecting your information.

### **Contact Information**

Hippocrates welcomes your questions or comments regarding this Statement of Privacy. If you believe that Hippocrates has not adhered to this Statement, please contact Hippocrates at:

Hippocrates  
10-3 Huguenot St  
New Paltz, New York 12561

Telephone number:  
(650) 285-3495

Effective as of May 01, 2014